

inSPOT Toronto

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Santé publique de Toronto
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- Renseignements de base sur inSPOT Toronto
- Fonctionnement du site
- Avantages et défis

- Lancé en 2007 à la suite d'une épidémie de syphilis infectieuse chez les HRSH de Toronto
- Grâce à la surveillance accrue, on a observé un taux élevé de changement de partenaires, rencontrés par l'entremise d'Internet (salons de clavardage en ligne ou sites Web)

The screenshot shows the inSPOT website interface within a Windows Internet Explorer browser window. The browser's address bar displays the URL <http://www.inspot.org/>. The website header features the inSPOT logo and a navigation menu with links for [TELL THEM](#), [GET CHECKED](#), [STD INFO](#), [RESOURCES](#), and [TESTING](#). Below the navigation, there are buttons for [ABOUT THIS SITE](#) and [CONTACT US](#), along with a language dropdown menu set to "English (U.S.)".

The main content area is divided into two primary sections:

- Left Section:** A list of bullet points: "Tell them if you've been exposed to an STD - send an anonymous ecard.", "Learn about cures and treatments.", and "Find a clinic near you." Below this list are links for [Community Guidelines ->](#) and [In the News ->](#).
- Right Section:** Two large interactive cards. The first card, titled "TELL THEM", features a stylized image of a man and a woman and the text: "Tell your hookups, ex's, boyfriends, girlfriends, and partners they may have been exposed to an STD." The second card, titled "GET CHECKED", features a map of North America with a red box highlighting Canada and a dropdown menu labeled "Select Country".

At the bottom of the page, there is a copyright notice: "Copyright 2011 | S.I.S., Inc". The browser's status bar at the bottom shows the current page URL as <http://www.inspot.org/Testing/tabid/63/locid/3/language/en-US/Default.aspx> and the zoom level set to 100%.

inSPOT > Tell Them - Windows Internet Explorer

http://www.inspot.org/TellThem/tabid/58/language/en-CA/Default.aspx

File Edit View Favorites Tools Help

Favorites Net Change Week Toronto's... Suggested Sites Web Slice Gallery

inSPOT > Tell Them Page Safety Tools

inSPOT

TELL THEM | GET CHECKED | STI INFO | RESOURCES | TESTING

ABOUT THIS SITE CONTACT US

English (Canada)

TELL THEM

To tell your partners they may have been exposed to an STI, follow the 6 easy steps below.

- 1) Select Language
- 2) Select Region
- 3) Pick a Card
- 4) Create Message
- 5) Preview
- 6) Send


Tips for Telling Your Partners →
Advice for Talking about HIV →

SELECT LANGUAGE --All Languages--


SELECT REGION --All Regions--

PICK A CARD


CLICK ON THE IMAGE TO PREVIEW. CLICK 'SELECT' TO CONTINUE.




SELECT




SELECT




SELECT



SELECT



SELECT



SELECT

Internet 100%

inSPOT | [TELL THEM](#) | [GET CHECKED](#) | [STI INFO](#) | [RESOURCES](#) | [TESTING](#)

[ABOUT THIS SITE](#) | [CONTACT US](#)

English (Canada)

TELL THEM

- 1) Select Language
- 2) Select Region
- 3) Pick a Card
- 4) Create Message**
- 5) Preview
- 6) Send

**I got screwed whi
you might have to**

(MY CARD)

CREATE/EDIT MESSAGE

- 1 Add a short, personal message in the box below, or leave it blank.
- 2 Choose a pre-filled STI message to appear on your postcard.
--choose my STI--
- 3 Enter the email addresses of up to six partners. *
- 4 My email address *
 or Send Anonymously

inSPOT > Tell Them - Windows Internet Explorer

http://www.inspot.org/Step1/Tabid/259/Id/4/Ingid/0/Loadd/0/Language/en-CA/Default.aspx

File Edit View Favorites Tools Help

Favorites Net Change Week Toronto's... Suggested Sites Web Slice Gallery

inSPOT > Tell Them Page Safety Tools

inSPOT

TELL THEM | GET CHECKED | STI INFO | RESOURCES | TESTING

ABOUT THIS SITE CONTACT US

English (Canada)

TELL THEM

- 1) Select Language
- 2) Select Region
- 3) Pick a Card
- 4) Create Message
- 5) Preview
- 6) Send

I got screwed whi
you might have to

[MY CARD]

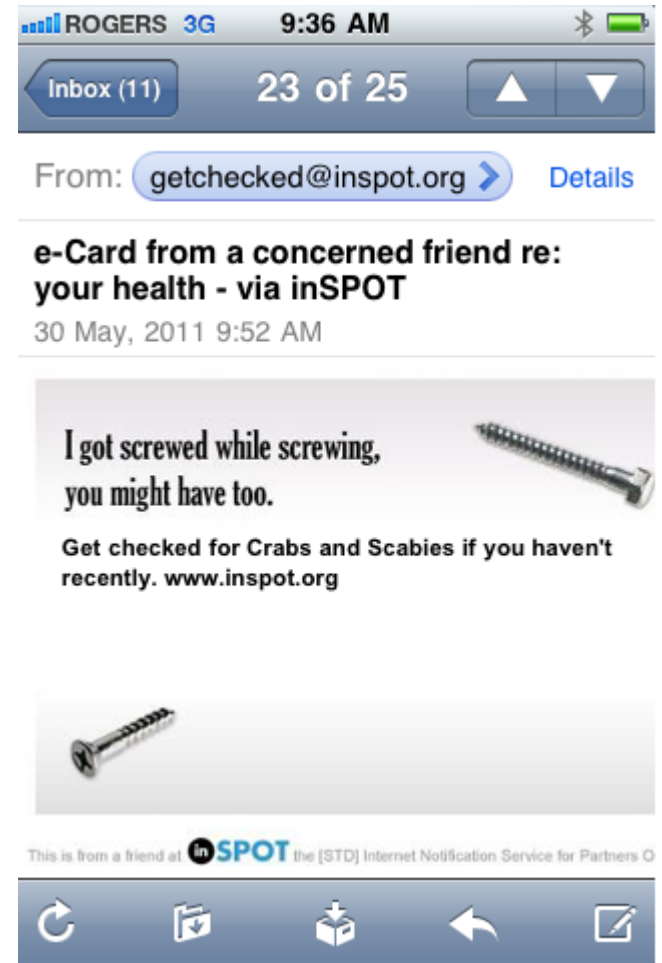
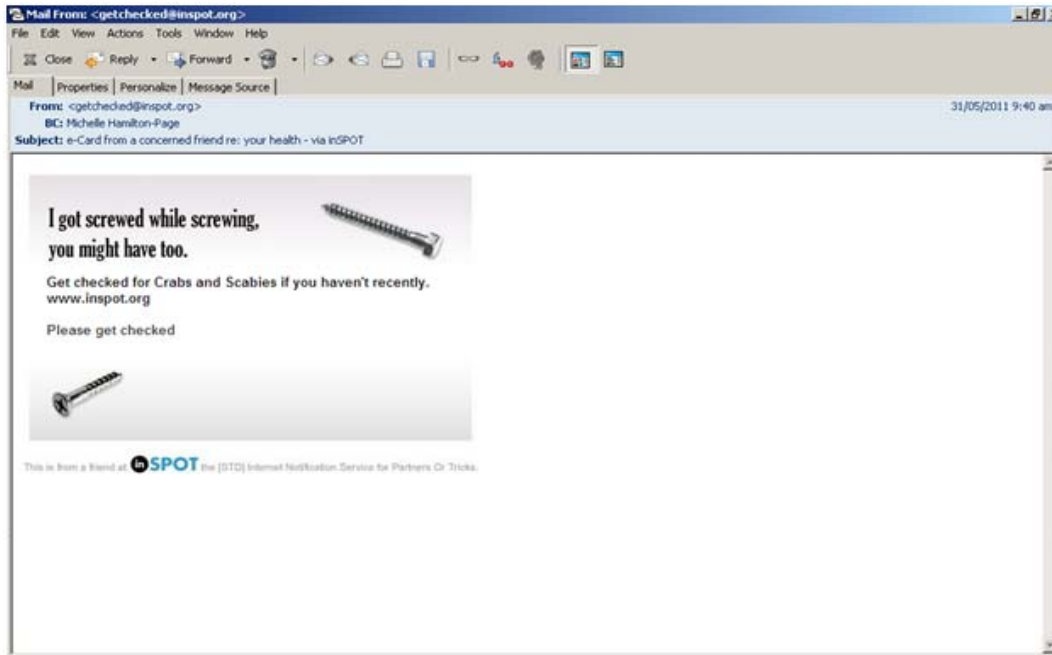
CREATE/EDIT MESSAGE

- 1 Add a short, personal message in the box below, or leave it blank.
- 2 Choose a pre-filled STI message to appear on your postcard.

—choose my STI—

 - choose my STI—
 - Chlamydia
 - Crabs and Scabies
 - Gonorrhea
 - Hepatitis A
 - Non-Gonococcal Urethritis (NGU)
 - Syphilis
 - Hepatitis B
 - Hepatitis C
 - Herpes
 - HSV
 - HPV
 - Trichomoniasis
- 3 to six partners. *
- 4 or Send Anonymously

Internet 100%



inSPOT | [TELL THEM](#) | [GET CHECKED](#) | [STD INFO](#) | [RESOURCES](#) | [TESTING](#)

[ABOUT THIS SITE](#) | [CONTACT US](#)

English (U.S.)

GET **checked**

STDs are part of life. One reason they're so common has nothing to do with sex, and everything to do with silence.

If you've been diagnosed with an STD, what your playmates don't know could affect you again. Or affect a friend. Or a friend's.

[More About This Site->](#)
[Community Guidelines->](#)

YOU MAY HAVE BEEN EXPOSED TO
Crabs and Scabies

- [▶ Learn About Crabs and Scabies](#)
Get STD stats, as well as detailed information about symptoms, testing, treatment and prevention.
- [▶ Find a Clinic](#)
View a clickable map and locate the clinic nearest you for STD testing or see your private doctor today.
- [▶ STD Cures & Treatments](#)
STDs are either curable—they'll go away completely—or treatable, meaning symptom relief is available. Find out what's what.

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inSPOT > Get Checked - Windows Internet Explorer

http://www.inspot.org/GetChecked/ftabid/60/language/en-CA/Default.aspx

File Edit View Favorites Tools Help

inSPOT > Get Checked

English (Canada)

inSPOT

TELL THEM | GET CHECKED | STI INFO | RESOURCES | TESTING

ABOUT THIS SITE CONTACT US

GET checked

STIs are part of life. One reason they're so common has nothing to do with sex, and everything to do with silence.

If you've been diagnosed with an STI what your playmates don't know could affect you again. Or affect a friend. Or a friend's.

[More About This Site->](#)
[Community Guidelines->](#)

GET CHECKED

LEARN ABOUT & GET TREATED FOR STIs

- [Learn About STIs](#)
Get detailed information about symptoms, testing, treatment and prevention.
- [Find a Clinic](#)
View a clickable map and locate a clinic near you or see your private doctor today.
- [STI Cures & Treatments](#)
STIs are either curable—they'll go away completely—or treatable, meaning symptom relief is available. Find out what's what.

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The screenshot shows a web browser window displaying the inSPOT website. The page title is "inSPOT > STD Information". The URL is "http://www.inspot.org/STDInfo/tabid/51/language/en-CA/Default.aspx". The browser's address bar and menu are visible at the top.

The website header features the "inSPOT" logo and navigation links: "TELL THEM | GET CHECKED | STI INFO | RESOURCES | TESTING". Below the logo is a search bar and buttons for "ABOUT THIS SITE" and "CONTACT US". A language dropdown menu is set to "English (Canada)".

The main content area is titled "STI" with a sub-tab "info". On the left, there is a sidebar with links for "STI Q&A", "HIV/AIDS", "Men's Sexual Health", "Women's Sexual Health", "Oral Sex", "Symptoms & Treatment", "Transmission & Prevention", and "Talking to Partners". Below this is a "MORE RESOURCES" section with links for "All About Condoms", "Tips for Telling Your Partners", "Advice for Talking about HIV", "Sexual Risks Chart", "What is PEP?", and "About HIV Tests".

The main content area features a section titled "CURABLE STIs" with the following text: "THESE STIS WILL GO AWAY IF YOU TAKE THE PRESCRIBED MEDICATIONS CORRECTLY AND COMPLETELY. YOU CAN GET THEM MORE THAN ONCE, THOUGH IF YOU ARE RE-EXPOSED TO AN INFECTED PERSON." Below this is a table listing various STIs and their treatments:

Chlamydia	Antibiotics
Crabs and Scabies	Over-the-counter and prescription creams
Gonorrhea	Antibiotics
Non-Gonococcal Urethritis (NGU)	Antibiotics
Shigella	Antibiotics
Syphilis	Antibiotics
Trichomoniasis	Antibiotics
Vaginosis	May need treatment; may clear up on its own

At the bottom left, there is a small graphic with the text "TELL THEM ABOUT IT" and icons of people.

inSPOT > Resources - Windows Internet Explorer

http://www.inspot.org/Resources/tabid/62/language/en-CA/Default.aspx

File Edit View Favorites Tools Help

inSPOT > Resources

in SPOT

TELL THEM | GET CHECKED | STI INFO | RESOURCES | TESTING

ABOUT THIS SITE CONTACT US

English (Canada)

TELL THEM ABOUT AN STI

GET CHECKED FOR AN STI

ONLINE RESOURCES

CANADIAN FEDERATION FOR SEXUAL HEALTH
www.cfsh.ca
 "The Canadian Federation for Sexual Health (CFSH, formerly Planned Parenthood Federation of Canada) is a pro-choice, charitable organization dedicated to promoting sexual and reproductive health and rights in Canada and internationally. CFSH envisions a global society that celebrates healthy sexuality, its diversity of expression and reproductive choice as fundamental human rights for individuals throughout life."

HEALTH CANADA
www.hc-sc.gc.ca/hl-vs/sex/index-eng.php
 "Health Canada promotes healthy sexuality by making information based on current scientific research, readily available through publications, promotional resources, links, policies and guidelines."

PUBLIC HEALTH AGENCY OF CANADA
www.phac-aspc.gc.ca/std-mts
 In concert with health, education and other inter-sectoral partners, the Sexual Health and STI Section promotes the physical and psychosocial well being of Canadians through sexual health promotion activities.

SEX INFORMATION AND EDUCATION COUNCIL OF CANADA
www.sieccan.org

Done Internet 100%

inSPOT > Testing - Windows Internet Explorer

http://www.inspot.org/Testing/tabid/63/food/3/language/en-CA/language/en-US/Default.aspx

File Edit View Favorites Tools Help

inSPOT > Testing

TELL THEM ABOUT AN STI

TESTING SERVICES

SEARCH TWO DIFFERENT WAYS...

1) Search by POSTAL CODE

2) Click on the arrow in a region of the map below or select a location from the pull-down to find local testing resources.

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inSPOT > Testing - Windows Internet Explorer

http://www.inspot.org/Testing/tabid/63/food/279/language/en-CA/Default.aspx

File Edit View Favorites Tools Help

inSPOT > Testing

in **SPOT**

TELL THEM | GET CHECKED | STI INFO | RESOURCES | TESTING

ABOUT THIS SITE CONTACT US

English (Canada)

TELL THEM ABOUT AN STI

TESTING SERVICES


SEARCH TWO DIFFERENT WAYS...

1) Search by POSTAL CODE

GO

2) Click on the arrow in a region of the map below or select a location from the pulldown to find local testing resources.

---Select Location---



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inSPOT > About This Site - Windows Internet Explorer

http://www.inspot.org/About/tabid/64/language/en-CA/Default.aspx

File Edit View Favorites Tools Help

inSPOT > About This Site

TELL THEM ABOUT AN STI

GET CHECKED FOR AN STI

[Community Guidelines >](#)

ABOUT THIS SITE

Sexually transmitted infections (STIs) are more common than you know. In the U.S. alone, there are 15 million new cases each year. Talking to your sex partners, even virtually, helps take away the stigma associated with STIs. AND it's scientifically proven to reduce transmission.

*Did you know that some of these STIs make it 6-10 times more likely to transmit **HIV** from an infected person to his or her sex partner—no matter who has the STI first?*

TIPS ABOUT THE SITE

- Notify everyone you've had sex with in the past six months. Oral sex counts, too.
- Try looking through your old emails and your online address book to complete the list.
- If you decide to compose a personal message, put yourself in the other person's shoes. Think about how you were told—what you liked and what you didn't—and put the best of it into words.
- You don't have to provide detailed medical info—this email card will automatically provide links to what they need to know.
- You can send postcards anonymously or from your email address. Historically, when you tell a sex partner(s) yourself, it's more likely s/he will "hear" the message and get tested.
- No information will be collected or shared with any public or private agency.

The site was developed by Internet Sexuality Information Services, Inc. (ISIS)

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inSPOT > Community Guidelines - Windows Internet Explorer

http://www.inspot.org/Confidentiality/tabid/67/language/en-CA/Default.aspx

File Edit View Favorites Tools Help

inSPOT > Community Guidelines

ABOUT THIS SITE CONTACT US

English (Canada)

TELL THEM ABOUT AN STI

GET CHECKED FOR AN STI

COMMUNITY GUIDELINES

All people who agree to our guidelines will find that inSPOT.org is a friendly, respectful and legal environment where sexuality is honored. On the other hand, appropriate action will be taken against people who violate this community agreement.

- Sending eCards
- Receiving eCards
- Self-promotion and Commercial Services
- Personal Information
- Post No Hate
- Report Any Problems

SENDING eCARDS

inSPOT.org is a service where people can send ecards to their partners and hookups regarding possible exposure to an STI. If you use this site, you agree that your postcards are only being sent to people with whom you've had sexual contact and who may be at risk of contracting an STI. You agree that you will only use the site for the purpose stated above and that you are only acting for and by yourself and your sexual partner(s) or hookups. It should be noted, however, that members are ultimately responsible for their own ecards. We ask that you use discretion and never send information to people concerning possible STI exposure by people other than yourself, or give out personal information (email addresses, phone, etc.) of people other than yourself. That said, inSPOT.org

Done Internet 100%

Avantages

- Augmentation du nombre de ressources liées à la notification relativement aux ITS, ce qui rend probablement les clients plus à l'aise que la notification en personne
- Présence accrue des responsables de la santé publique de Toronto en ligne (notamment grâce à l'application M2Men pour iPhone, un site inSPOT mobile)

Défis

- Boucler la boucle avec la technologie, inSPOT – questionnaire clinique; demande de test

Remerciements : Michelle Hamilton-Page, Bruce Clarke, Santé publique de Toronto

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